

KADEN RYAN

Entrepreneur • AI Projects • Digital Creator



PROFILE

I am an entrepreneur and AI system/workflow builder with hands-on experience founding multiple small businesses. I'm the owner of a mobile car detailing business, creator of a 12-part educational video series and merch line for a nonprofit, and founder of a lifestyle clothing brand. Currently learning and building Claude-based AI workflows.

EXPERIENCE

Founder & Owner

2024 – Present

Mobile Vehicle Detailing • lakewayautodetail.com

Founded a mobile car detailing business serving Lakeway and Bee Cave. Responsibilities included acquiring customers through door-to-door sales, setting prices and quotes, scheduling, branding, and managing equipment.

Founder & Owner

2025 – 2026

Lifestyle Clothing Brand • Balance Dept.com

Built a lifestyle clothing brand around a work-hard, play-hard mindset. Created the brand concept, Shopify site, and apparel designs; produced four physical apparel samples; grew TikTok past 2,000 followers through consistent posting.

AI Workflow Developer

2025 – Present

Independent

Built practical AI workflows for lead generation, customer outreach, booking alerts, and automated scheduling for my detailing business. Continuing to develop AI systems focused on solving real business problems, with the goal of implementing them across other businesses.

Content Creator & Designer

2023 – 2024

Freelance Work • www.malachismessage.org

Worked with Malachi's Message, a nonprofit focused on toxic mold awareness. Created an animated avatar and 12-episode educational video series teaching kids about toxic mold in homes. Designed and published 10 items in their latest merch line and helped build their shopify store through printify.

EXTRACURRICULAR

- Boxing - Consistent training for 2+ years (2024 – present)
- Gym strength training - 5x/week over 2+ years (2024 – present)
- Soccer - Club and JV Highschool GK (2021–2024)
- Recreational Soccer League (2026 – present)
- Water Skiing
- Snowboarding/Snow Skiing

CONTACT

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- 📍 Austin, Texas

SKILLS

- Business Fundamentals
- Agentic Workflows
- Customer Outreach + Acquisition
- Apparel Creation and Design
- Website Creation and Design
- Social media marketing
- Shopify E-Commerce Development
- Door to Door Sales

EDUCATION

Lake Travis High School

Grade 9–12 • 2023–Present

GPA 3.8 • SAT 1320

AP English Lang & Comp — Exam Score 5

Lake Travis Middle School • 2021–2023
i University Prep • 2019–2021

LICENSES & CERTIFICATIONS

- Texas Driver's License
- Texas Boating License
- Entrepreneurship & Small Business (ESB) Certification

INDEPENDENT STUDY

- Marie Forleo Business-School
- Former School of Mentors Member
- Entrepreneurship Fundamentals
- Studied Branding, E-commerce & Basic CSS
- AI tools prompting and automation